

"A treasure chest of ideas for achieving greater success than you ever thought possible!"
— **Brian Tracy**, speaker and author of *Maximum Achievement*

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10th
ANNIVERSARY
EDITION

THE COMPOUND EFFECT

**JUMPSTART
YOUR INCOME, YOUR LIFE,
YOUR SUCCESS**

DARREN HARDY

***New York Times* Bestselling Author**

SALE OF THIS EDITION OUTSIDE INDIAN SUBCONTINENT IS ILLEGAL

Here are five things we
learned from

The Compound Effect:

1. Don't fall for the quick-fix gimmick!

Success is founded on making
smart decisions over time.

2. It's okay to take small steps to get where you want to go. Wanting to lose weight? Often people will sign up for a gym membership, buy fancy new attire or health products, and then burn out in seven days. Instead, Hardy may tell you to run for ten minutes every day for one week, then increase that to fifteen minutes. By the end of the month, you might be running thirty minutes without breaking a sweat.



3. You can't live a positive life if you're hanging out with negative people.

5. You'll get more out of the book if you treat it as a learning tool. Take advantage of the activities provided along the way that allow readers to apply these ideas to their own lives. I did each exercise, and trust me, concepts like "Why power" or "Action plan" can seem vague and daunting. However, I came out of it having identified my own bad habits and am now slowly turning them into good ones!

6. It's never too late to start working on yourself. The book's concepts ring true for people of all ages and stations in life.

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